

IN THE CLAIMS

Please cancel claims 34-75.

For the Examiner's convenience, all pending claims are included below.

1. (Original) A method comprising:
receiving a call from a mobile device;
selecting, based upon information selected to address the call, a response to the call;
and
initiating a dialog between a server and the mobile device.
2. (Original) The method of claim 1, further comprising:
terminating the call prior to an answering of the call.
3. (Original) The method of claim 1, further comprising:
determining, from the call, a subscriber identifier.
4. (Original) The method of claim 3, further comprising:
determining, based upon the subscriber identifier, a set of capabilities of the mobile
device.
5. (Original) The method of claim 4, further comprising:
selecting, based upon the set of capabilities, a format, through which the mobile
device is capable of communicating, for the dialog.

6. (Original) The method of claim 5, wherein the format is two-way SMS.
7. (Original) The method of claim 1, further comprising:
selecting, based upon a first subset of the information, the server to select the
response.
8. (Original) The method of claim 1, further comprising:
identifying, based upon a second subset of the information, data independent of the
server and a recipient of the call.
9. (Original) The method of claim 8, wherein the data is one of a product, a
location, a person, and a group of people.
10. (Original) The method of claim 1, wherein the information may be selected
through a standard cellular phone interface.
11. (Original) The method of claim 1, wherein the response instructs the mobile
device to connect to the server.
- ~~12. 40.~~ (Currently Amended) A system comprising:
a network computer telephony integrated system to receive a call from a mobile
device;
a service server to select, based upon information selected to address the call, a
response to the call; and

a push server to initiate a dialog between the service server and the mobile device.

13. ~~11.~~ (Currently Amended) The system of claim 12 ~~10~~, wherein the network computer telephony integrated system is to terminate the call prior to an answering of the call.

14. ~~12.~~ (Currently Amended) The system of claim 12 ~~10~~, wherein the network computer telephony integrated system is to determine, from the call, a subscriber identifier.

15. ~~13.~~ (Currently Amended) The system of claim 14 ~~12~~, wherein the push server is to determine, based upon the subscriber identifier, a set of capabilities of the mobile device.

16. ~~14.~~ (Currently Amended) The system of claim 15 ~~13~~, wherein the push server is to select, based upon the set of capabilities, a format, through which the mobile device is capable of communicating, for the dialog.

17. ~~15.~~ (Currently Amended) The system of claim 16 ~~14~~, wherein the format is two-way SMS.

18. ~~16.~~ (Currently Amended) The system of claim 12 ~~10~~, wherein the push server is to select, based upon a first subset of the information, the service server to select the response.

19. ~~17.~~ (Currently Amended) The system of claim 18 ~~16~~, wherein a second subset of the information identifies data independent of the service server and the network computer telephony integrated system.

20. ~~18.~~ (Currently Amended) The system of claim 19 ~~17~~, wherein the data is one of a product, a location, a person, and a group of people.

21. ~~19.~~ (Currently Amended) The system of claim 12 ~~10~~, wherein the information may be selected through a standard cellular phone interface.

22. ~~20.~~ (Currently Amended) The system of claim 12 ~~10~~, wherein the response instructs the mobile device to connect to the service server.

23. ~~21.~~ (Currently Amended) A machine-readable medium that provides instructions that, when executed by a machine, cause the machine to perform operations comprising:

- receiving a call from a mobile device; and
- sending information about the call to a push server to initiate a dialog between a service server and the mobile device, the dialog to include a response to be selected based upon a information selected to address the call.

24. ~~22.~~ (Currently Amended) The machine-readable medium of claim 23 ~~21~~, wherein operations further comprise:

- terminating the call prior to an answering of the call.

25. ~~23.~~ (Currently Amended) The machine-readable medium of claim 23 ~~21~~, wherein operations further comprise:

determining, from the call, a subscriber identifier.

26. ~~24.~~ (Currently Amended) The machine-readable medium of claim 23 ~~21~~, wherein the information may be selected through a standard cellular phone interface.

27. ~~25.~~ (Currently Amended) A machine-readable medium that provides instructions that, when executed by a machine, cause the machine to perform operations comprising:

receiving, from a network computer telephony integrated system, data about a call received from a mobile device; and

initiating a dialog between a service server and the mobile device, the dialog to include a response to be selected based upon information selected to address the call.

28. ~~26.~~ (Currently Amended) The machine-readable medium of claim 27 ~~25~~, wherein operations further comprise:

determining, based upon a subscriber identifier, a set of capabilities of the mobile device.

29. ~~27~~. (Currently Amended) The machine-readable medium of claim 28 ~~26~~, wherein operations further comprise:
selecting, based upon the set of capabilities, a format, through which the mobile device is capable of communicating, for the dialog.

30. ~~28~~. (Currently Amended) The machine-readable medium of claim 29 ~~27~~, wherein the format is two-way SMS.

31. ~~29~~. (Currently Amended) The machine-readable medium of claim 27 ~~25~~, wherein operations further comprise:
selecting, based upon a first subset of the information, a service server to select the response.

32. ~~30~~. (Currently Amended) The machine-readable medium of claim 31 ~~29~~, wherein operations further comprise:
identifying, based on a second subset of the information, a specification independent of the service server and the network computer telephony integrated system.

33. ~~31~~. (Currently Amended) The machine-readable medium of claim 32 ~~30~~, wherein the specification is one of a product, a location, a person, and a group of people.

34. ~~32~~. (Currently Amended) A machine-readable medium that provides instructions that, when executed by a machine, cause the machine to perform operations comprising:

receiving a communication from a push server that received, from a network computer telephony integrated system, data about a call received from a mobile device; and

selecting a response, based upon information selected to address the call, to be included in a dialog to be initiated between a service server and the mobile device.

35. 33. (Currently Amended) The machine-readable medium of claim 34 ~~32~~, wherein the response instructs the mobile device to connect to the service server.